



Caldwell Butler
& Associates



Greg Butler, MBA
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Greg Butler, *President*

Greg Butler is an expert in transformational efforts and innovation. His multi-faceted background provides him with expertise to rapidly analyze clients' needs and match them to applicable methods for optimizing their performance. Greg's areas of expertise include:

- **Transformational efforts and creating the environment of change and bias toward action**
- **Improving organizational accountability and implementation**
- **Application of advanced quality methods for margin improvements**
- **Improving patient flow and throughput**
- **Certified in Lean-Six Sigma and advanced quality methodologies**

Experienced Strategist

Greg has assisted hospitals with improving productivity and lowering operating costs for the past 15 years. He uses his experience to develop effective solutions for the many challenges facing his clients. His expertise includes developing strategies for:

- **Improving operating margins and financial performance**
- **Eliminating quality waste**
- **Reducing emergency room wait times**
- **Expanding Operating Room capacity and improving efficiency**
- **Improving market growth and closing market leakage**
- **Reducing length of stay and improving throughput**
- **Improving patient satisfaction**

Mr. Butler is President of Caldwell Butler & Associates with more than 30 years of experience in the healthcare industry. Greg is a national speaker and published author on innovation, transformational initiatives, and improving accountability within the healthcare environment.

Greg has held leadership positions with some of the country's leading healthcare manufacturers, service providers and performance improvement consulting firms, including positions with Abbott Laboratories, VHA, and Cardinal Health. His experience spans the development of new products, innovative pharmacy services, supply chain programs and consulting services. Greg is the author of *What Top-Performing Healthcare Organizations Know; 7 Proven Steps for Accelerating and Achieving Change* published by the American College of Healthcare Executives.

During Greg's career, he has been directly involved in GPO contracting strategies, supply chain solutions, anesthesia services respiratory care, pharmacy operations and operating room logistics. Greg's diverse background in healthcare provides him with the ability to understand client needs and assemble the appropriate resources to achieve their objectives.

Extensive Experience in Hospital Operations

Prior to joining Caldwell Butler & Associates, Greg served as Senior Vice President for Cardinal Health Clinical Consulting & Services, Vice President of Marketing and Business Development for Owen Healthcare and Senior Director for VHA/Novation. Greg holds an MBA from the University of Texas at Dallas and a BBA from Texas Tech University.