



Caldwell Butler



Kevin Cook

Managing Principal

kevinc@caldwellbutler.com

Phone: (419) 351-3198

www.CaldwellButler.com

Kevin Cook

Mr. Cook is Managing Principal of Caldwell Butler 2, an innovative firm specializing in research-based methods to provide BURST improvement in margin, financial turnarounds, staffing, throughput, and patient experience. His expertise includes the effective deployment of advanced methods to improve accountability, implementation, and speed of change by developing senior leaders and managers as adaptive change agents. Kevin has led five successful turnarounds in diverse organizations, including Academic Medical Centers, Children's, Community, and Rural Hospitals. He also serves as Faculty for the American College of Healthcare Executives (ACHE) providing C-Suite research and education for the past 7 years. In addition, he is a well published expert in applying methods, such as, Lean and Six Sigma to achieve CFO-validated improvement.

Providing extensive experience and insightful counsel to C-Suiters far beyond the depth of most consultants in the field, including,

- Mergers, Acquisitions, System Integration, Closure, and New Facility Opening Planning & Implementation.
- Bond Covenant Breach Avoidance and Recovery.
- No-Pay Guaranteed BURST Margin Improvement with CFO-validated results in the first 30 days.
- Development and/or assessment of Financial Turnaround Plans, including insights regarding implementability and tips to increase speed of bottom-line results.
- C-Suite, VP, and Board/Trustee Strategic Planning, including Succession Planning.
- Middle Managers Performance Assessment and Development Planning, including the "Six Key Skills Found Among Top Performing Organizations".
- National Top Performer Comparative of 28 attributes found among over 165 health systems.
- Physician/Medical Group integration into the turnaround plan, culture and accountability alignment.
- Board Education and Strategic Planning.
- Litigation Advisory Services.

C-Suite Experience in Healthcare

For the past twenty years, Kevin has served in national leadership positions and his ACHE courses are widely attended by health system board members, senior leaders, physician executives, and middle managers. He brings extensive practical knowledge of health system operations at the CEO level including:

- Faculty, American College of Healthcare Executives (ACHE) for 7 years.
- System COO, Franciscan Missionaries of Our Lady (\$3.5B Baton Rouge based)
- President & CEO, University of Mississippi Health System
- CEO, Mercy Health Market President Toledo
- CEO, Mercy Health Market President Northeastern Pennsylvania

Kevin can be reached at kevinc@caldwellbutler.com or (419) 351-3198.